



U.S. JOURNALIST BRIEFS AUDIENCES ACROSS PERU ON 2008 U.S. ELECTIONS



PAS Lima and local electoral watchdog Transparencia organized a series of workshops on the US electoral process for journalists and politicians in Lima, Arequipa, Piura and Iquitos from September 22-29. The workshops explained the US political system, emphasizing the importance of free and fair elections managed by reliable and credible electoral authorities.

The U.S. speaker was well-known journalist Sergio Muñoz, a Los Angeles Times Contributing Editor and a columnist featured in more than 20 dailies in the Western Hemisphere. Muñoz regularly publishes articles in El Comercio, the largest and most influential Peruvian newspaper.

In Lima, Muñoz spoke to an enthusiastic audience that included representatives of America TV, the largest Peruvian TV network and leading cable station Canal N. Muñoz was also interviewed live by the largest radio network in Peru, with an estimated audience of over 400,000 listeners.

In Arequipa, Piura and Iquitos, Muñoz held very successful workshops, reaching over 180 journalists from the most influential local media. In Piura, he was hosted by Luz Maria Helguero, director of El Tiempo and Executive Director of the Network of Provincial Journalists of Peru, an advocacy group that defends press freedom especially in areas outside Lima.